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**ZORYA FINE ART ANNOUNCES A  
COLLABORATION BETWEEN BRIAN REYES AND OKSANA MAS**

New York, New York, November 17th, 2009- [Zorya Fine Art](#) brings together fashion designer, [Brian Reyes](#), and contemporary artist, [Oksana Mas](#), to collaborate on what will culminate as the Zorya print, to debut at the [Brian Reyes](#) Fall 2010 runway show. [Brian Reyes](#), and [Zorya Fine Art](#) owner, [Zorianna L. Altomaro](#), will curate the show, [When Stars Align](#), at the Ukrainian Museum in New York City. The show will present 20 paintings and 5 sculptures by acclaimed contemporary Ukrainian artist [Oksana Mas](#). The show debuts Tuesday, November 17, 2009 at an exclusive cocktail party from 6:00 p.m. to 8:00 p.m.

The meeting of [Oksana Mas](#), the artist whose bold and refreshing work across genres breathes new life into the legacy of pioneers of Ukrainian national artistic revival, and [Brian Reyes](#), the designer whose youthful energy and decidedly glamorous sportswear builds on the traditions of both New York and his native Colombia, the country that gave us magic realism, promises to create a synergy that will be both bold and magical.

"[Brian's](#) international background and sophisticated approach resonate strongly with the approach and goals of [Zorya Fine Art](#) and [Oksana Mas](#). There is a modern and genuine tone that connects all of us. Our collaboration is bringing modern and diverse backgrounds that all have the same timeless yearning...*to reach for the stars.*" [Zorianna L. Altomaro](#)

Resonating as a powerful voice in the world of art, on June 9, 2009. [Oksana Mas](#) finished Sotheby's London first auction of Ukrainian contemporary art as the most expensive Ukrainian artist. Her large colorful painting, Drive 9, (2008), sold for 33,650 pounds on a top estimate of 15,000 pounds.

"I have always been intrigued by the arts and became captivated by the work of Ukrainian artist Oksana Mas following an introduction to Zorianna L. Altomaro and her gallery, Zorya Fine Art. I was very drawn to Oksana's work and ability to be inspired by various media, which I found to be very synergistic with my personal aesthetic. My own work often combines elements inspired by and derived from nature, landscapes and other sources, a sensibility I saw similarly reflected in Oksana's work. We hope that our "Zorya" print collaboration debuting on my Fall 2010 runway will increase awareness for the Ukrainian art and its rich history." – [Brian Reyes](#)

About the Designer:

As a child, [Brian Reyes](#) split his time between the picturesque Andes of Bogota, Colombia and America. Often citing the landscape and topography of Colombia in his work, he draws color, texture and pattern from the region as inspiration for his collections. [Reyes](#) began his professional design career at the age of 19 as an Assistant Designer for Ralph Lauren, followed by Menswear Collection Designer at Michael Kors. In 2004, before launching his own collection, [Brian](#) joined Oscar de la Renta, where he continued to hone his design aesthetic and signature style. He launched his eponymous ready-to-wear label in 2006 at the age of 24 to critical acclaim and media attention. A member of the *CFDA*, [Brian Reyes'](#) designs have garnered editorial coverage in the world's leading fashion magazines, and his talents continue to receive recognition. Quickly becoming a perennial Hollywood favorite, [Brian](#) has worked with a stable of actresses such as

Jennifer Garner, Cate Blanchett, Rachel Bilson, Kate Hudson and Leighton Meester.

[Zorya Fine Art](#):

A distinctive aspect of the program of [Zorya Fine Art](#) is the presentation of emerging and established Ukrainian artists. Working with distinguished curators, art historians, and art critics, [Zorya Fine Art](#) creates a context for the understanding and appreciation of these extraordinary artists, through historical and thematic exhibitions that bring to the forefront the significance and range of their work. The gallery's strong curatorial direction and focus on the art of Ukraine expand the borders of our knowledge of contemporary art.

About the Artist:

The Ukrainian artist known for her intriguing paintings and sculptures, [Oksana Mas](#) uses a contemporary kaleidoscope of colors, visual media and art references to great lengths and great impact. [Mas](#)' vibrant and passionate work reveals her discerning understanding of human psychology. Her work depicts informal stills of familiar photographs while disclosing private moments and hits upon a surreal emotional limbo. [Mas](#)' art looks at evidences of humanity's fascination with itself, what we see as personal. With a natural-born versatility, she works in a wide variety of mediums. [Mas](#) has a series of automobile engines which are covered with luxurious leathers, tailored with great expertise and precision, and have an irrefutable aesthetic appeal. With [Mas](#), form discovers its newly expressed aesthetic worth. [Zorya Fine Art](#), 38 East Putman Avenue, Greenwich, Connecticut 06830, [www.zoryafineart.com](http://www.zoryafineart.com)

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