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**STUART WEITZMAN TO HOST SECOND ANNUAL PING PONG TOURNAMENT  
FOR FASHION'S NIGHT OUT AND 20% OF THE EVENING'S PROFIT WILL  
BENEFIT OVARIAN CANCER RESEARCH**

NEW YORK, August 16, 2010 – Women's shoe designer, **Stuart Weitzman** will host the second annual ping-pong tournament in his flagship store located at 625 Madison Avenue in collaboration with New York City's Fashion's Night Out on September 10, 2010 to raise money for Ovarian Cancer research. Pending who will be in the U.S. Open finals, Stuart Weitzman has already received strong interest from the number one and number two seeded female tennis players to attend that night and participate in the ping-pong tournament.

This year, Stuart Weitzman will not only participate in Fashion's Night Out, he will also donate 20% of the evening's profits to ovarian cancer research. The event, which will take place from 7:00 - 10PM at the Stuart Weitzman store at 625 Madison Avenue, will offer those in attendance an opportunity to take on Stuart Weitzman in a one on one game of ping-pong.

Additionally, in honor of ovarian cancer awareness month, from September 1<sup>st</sup> until Fashion's Night Out, Stuart Weitzman's New York stores will donate profits from the TKO leather bootie, from the designer's Fall 2010 line.

Fashion's Night Out, which kicks off New York fashion week, is an exciting opportunity for shoppers, designers, celebrities, models and editors to come together and support the fashion and retail industry. Last year, more than 800 stores across the 5 boroughs hosted in-store events, which shoppers flocked to in order to take part in the festivities.

The money from both the TKO bootie and Fashion's Night Out sales will be donated to the research of Dr. Marsha A. Moses, the Director of the Folkman Institute in Boston. Dr. Moses is a leader in ovarian cancer research. Her groundbreaking discovery of cancer-related proteins in urine has led to the possibility to detect cancer in earlier stages when the tumor is still dormant.

While most women know the symptoms of breast cancer, very few know those of ovarian cancer since most are also symptoms of other conditions. Stuart Weitzman will provide information about these symptoms to customers that evening.

Other sponsors that will take part in this event include Glacia Icebox water and Michelob Ultra.

**About Stuart Weitzman Holdings LLC:**

Stuart Weitzman Holdings LLC, a global leader in designer footwear, distributes its shoes through such fine stores as Saks Fifth Avenue, Neiman Marcus, Scoop, Nordstrom, Lane Crawford, Bergdorf Goodman and Harrods. Currently Stuart Weitzman operates 31 retail stores across the United States including New York, Beverly Hills, Chicago, Boston, Las Vegas, San Francisco, and Palm Beach. Stuart Weitzman also has 30 Stuart Weitzman branded stores outside of the United States. The brand is sold in more than 70 countries.

The company, which is run by Stuart Weitzman (CEO/Founder), has built a reputation for its creative use of unique materials in footwear and for its attention to quality. Stuart Weitzman's dedication to fusing fashion, fit and comfort has earned him accolades from both the design world and legions of diverse fans, including some of the top celebrities across the globe. His shoes are a familiar sight at events like the Oscars and the Emmys and his bridal collections have won awards of their own.

**About Fashion's Night Out:**

Fashion's Night Out (FNO) is an unprecedented global initiative created to celebrate fashion, restore consumer confidence, and boost the industry's economy. In the United States, the program is a collaboration between American Vogue, the Council of Fashion Designers of America, NYC & Company, and the City of New York. On September 10, 2010, Fashion's Night Out will return to New York City and launch in cities nationwide to put the fun back in shopping, with designer appearances, live windows, celebrity guests, and other special events. Around the world, and led by fifteen international Vogue editions (Australia, Britain, China, France, Germany, Greece, India, Italy, Japan, Korea, Portugal, Russia, Spain, Taiwan, and Turkey), each country will celebrate Fashion's Night Out on one night between Sept 7 and Sept 16, 2010. Fashion's Night Out will be the subject of a one-hour special on CBS on September 14, 2010. For more information visit [www.fashionsnightout.com](http://www.fashionsnightout.com), powered by QVC, or join us on Facebook and Twitter ([www.twitter.com/fnonyc](http://www.twitter.com/fnonyc)).

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