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**PRPR SIGNS TWO NEW BEAUTY CLIENTS MAKEUP ARTIST LANDY DEAN AND 27 HAMPTON A FULL SERVICE HAIR SALON IN SOUTHAMPTON**

NEW YORK, April 12, 2010 – Full service marketing and public relations agency, PRPR announced today that it has added two clients to its beauty division: world-renowned makeup artist **Landy Dean** and full-service hair salon, **27 Hampton**, Southampton, New York.

Established as a beauty expert by Allure and Daily Candy, **Landy Dean** takes great pride in his roots, drawing on his colorful journey for inspiration. His work appears in the pages of premier fashion magazines, including covers of Cosmopolitan and Harper's Bazaar.

His loyalists include editors-in-chief, socialites, celebrities and women who appreciate the benefits of a gifted makeup artist. His next-to-magic work with eyebrows has earned him a cult following that has led him to the Marie Robinson Salon, recently opened by celebrity colorist Marie Robinson, formerly of Sally Hershberger Downtown.

Landy's celebrity clients include Diane Kruger, Malin Akerman, Donatella Versace, Naomi Watts, and Whitney Houston.

PRPR will represent Landy for all editorial and commercial bookings. "We are thrilled to be working with **Landy Dean**," says PRPR founder, Paula Rosado. "He is an expert in the field of beauty and has extensive experience working with top fashion magazines and brands from all over the world". For more information and to see recent work visit [www.landydean.com](http://www.landydean.com).

**27 Hampton** is a full service hair salon opening in Southampton in April 2010. Recognizing the increasing demand of Hampton's residents for exceptional quality and service, **27 Hampton** founder Bianka Lefferts will offer clients expert styling by professionally trained stylists in a relaxing and luxurious environment. **27 Hampton** which is located at 27 Hampton Rd. next to Saks Fifth Avenue features 8 stations and will offer hair, nails, waxing and facials. The salon will carry a selection of high end products from Orbie Hair Care. The interior design is by Belvedere and the furniture line is by Welonda.

**27 Hampton** founder Bianka Lefferts started her career as a hair stylist in 2001. Originally trained at Bumble and Bumble salon, she has worked in Southampton for the past four and a half years. Bianka's vision for **27 Hampton** is to provide Hampton's residents and visitors as well as celebrity and VIP clients with an elegant, modern, beachy retreat where they can unwind and be pampered. Some of Bianka's past celebrity clients include Fern Malis, Marci Klein, Trish McEvoy and Heather Mnuchin.

PRPR will work with **27 Hampton** for the opening of the salon this summer and the opening party taking place in June. "We are thrilled to be expanding our Beauty Division and look forward to working with our new clients in order to support their public relations needs" says founder of PRPR, Paula Rosado.

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