

Client: Bench.

Publication: *HollywoodLife.com*

Date: February 17, 2011

Visitors per Month: 643,517



Check Out The Cool Swag LeAnn Rimes, Jennifer Hudson & Other Celebs Scored At The Official Grammy Gift Lounge!



All presenters, nominees and their celeb friends got to go through the official Grammy Gift Lounge backstage at the Staples Center and pick out thousands of dollars of gifts! How fun!

For the week before the 52nd Annual Grammy Awards Feb. 13, celebrities were encouraged to go backstage at the Staples Center, where the awards were held, and go through the gifting lounge where they were given gifts from dozens of awesome brands.

Celebrities like **Jennifer Hudson**, **LeAnn Rimes** and **Janelle Monae** were escorted through the lounge and given the opportunity to pick out items from brands like Bench, Case-Mate and their "I Make My Case" campaign, SOLSTICESunglasses.com, Delta Airlines, MoroccanOil, Isola footwear, Mobo cruisers, The Body Shop's Nutriganics Skin Care, MyPurMist soothing sinus and respiratory treatment apparatus, DJ Hero 2 and Guitar Hero: Warriors of Rock video games, Epiphone "Inspired by John Lennon" Guitars, Votre Vu's SnapDragon Beauty Beverage and Ten Gauge Health & Energy Slam, ReFa-PRO platinum electronic rollers by MTG, fül laptop messenger bags/backpacks, Trident Vitality gum, R.A.T.S. Atelier men's apparel, a month's supply of Diet Pepsi, Mobo Cruiser by Asa Products Inc., jewelry from Grosse Japan, Cold Stone Creamery Yogurt Bar, Tu Bloom Designs floral displays, and handbags from Brandina The Original.

Jennifer Hudson picked up \$1400 worth of sunglasses, and while she tried them on she let 18-month-old David play around with a few at the Solstice booth. She also fell in love with the unique, limited edition patterned tights that are part of Bench's Spring/Summer collection which won't be available in the US until Fall 2011. **Matt**

Bellamy picked out Case-Mate's iPad Ventura case in turquoise for **Kate Hudson** saying, "I want something for my girlfriend. She would really like this." **Angela Bassett** was laughing and chatting people up at the Brandina booth where they showcased purses made out of the same material as their stylish lounge chairs.

Click through the pics to see the celebs and their fun swag!