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**27 HAMPTON SALON, A FULL SERVICE MODERN, ENVIRONMENTALLY FRIENDLY OASIS
OPENING IN THE HEART OF SOUTHAMPTON**

NEW YORK, April 27, 2010 – **27 Hampton Salon**, a full-service high-end hair salon opening in Southampton, NY on April 30, 2010.

27 Hampton Salon features 8 stations. It will offer cut and color, manicures and pedicures, waxing and facials. Haircuts start at \$65 and color starts at \$70 for single process. The interior design is by Belvedere, and the furniture line is by Welonda. The color perfect lighting throughout the salon is by Minardi. The vision of **27 Hampton Salon** hairstylist and owner Bianka Lefferts is to create a modern-day salon where clients can relax while receiving expert styling by professionally trained stylists. **27 Hampton Salon** has 1600 square feet of floor space and will be open year-round, 6 days a week from Monday to Saturday.

“My goal with **27 Hampton Salon** is to create a retreat where clients can unwind and be pampered. The salon has an elegant, beachy modern feel,” says Bianka. “It will be an oasis in the hot summer months”. Some features of the salon include retractable hair dryers and a filtration system to remove harsh chemicals and purify the air in the salon. All stylists have extensive professional training.

Irena Sandker is joining **27 Hampton Salon** from Garren Hair Salon in New York. She will be providing clients with eyebrow shaping. Irena is highly in demand for her work with eyebrows because she uses only tweezers. Her past celebrity clients include Fergie, the Duchess of York and Amanda Peet.

27 Hampton Salon carries hair care products from [Oribe](#) and [Kérastase](#). It is the exclusive salon in the Hamptons to carry [Oribe](#), a high-end line with a rich history favored by celebrities and editors alike. **27 Hampton Salon** will carry the entire [Oribe](#) line. **27 Hampton Salon** will use Lycon wax, proven to be one of the finest waxes in all of New York City’s top salons. The soothing formula, which is infused with pine extract and other essential oils, is hand-stirred to create the perfect consistency for a painless wax.

27 Hampton Salon owner Bianka Lefferts started her career as a hair stylist in 2001. She has worked in Southampton for the past four and a half years. Bianka’s past celebrity clients include Fern Malis, Marci Klein, Trish McEvoy and Heather Mnuchin

27 Hampton Salon will be opening May 4, 2010. It will be located at 27 Hampton Rd. in Southampton next to Saks Fifth Avenue. More information on **27 Hampton Salon** can be found at www.27hamptonsalon.com. The salon number is 631.377.3107

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