

**Client:** Landy Dean

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### BEAUTY BLOGGER

Beauty Director **Eva Chen** shares the hottest trends, backstage know-how, and must-have products.



TIPS

### bronzer 101

by **eva chen** July 08, 2010



Confession: Despite working in beauty for almost ten years, I'm still a bronzer newbie! Past formulas of bronzer scarred me--I remember applying when I was in high school and looking like I had brown stripes on my face. Since then, I've steered clear. Well, no longer! My present skin situation (a tanned body--despite SPF 100--and a pale, hat-shielded face) have necessitated the use of bronzer. Luckily, the new formulas out there are ultranatural. And with a little help from my friends, it's foolproof!

Here's a tip from Landy Dean, makeup artist and brow expert for Marie Robinson Salon in New York City, on bronzer 101: "For a natural, sun-kissed effect, avoid applying bronzer to the entire face. Instead, use a medium-size, soft blush brush to sweep bronzer only over the areas that the sun would naturally hit--tops of the cheekbones, bridge of the nose, and forehead above the eyebrows, and blend well. If you are very fair and traditional bronzers seem too deep, you could use a face powder two shades darker than your skin tone."