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Argan is the New "It" Oil

March 12, 2009 by *Aly Welensky*
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Must-see TV this weekend: If you are familiar with Calista Grand Salon and Spa, you may want to jump on the launch of **Calista Tool's Reclaim** by Maria McCool, which will appear on QVC's Saturday Night Beauty show, March 14th at 7:00 pm.



Argan Oil is one of those new "it" products, and was recently called the gold of Morocco in a New York Times study. It's basically a concentrated source of Vitamin E, and appears in the new Reclaim treatment – which means that it will be SUPER conditioning and not make your hair look oily. (Unlike the coconut oil I tried to use last night...)

Totally worth a look!

Image: Calista Tools

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