

Client: Hello Pasta

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Visitors per Month: 30,371



Hello Pasta Given Tentative Stamp Of Approval In Midtown

A branch of [Hello Pasta](#), the [Chipotle](#)-like pasta chain set to take over the world, is set to open next month on Maiden Lane. One of the Midtown locations on Lexington btw. 54 & 55th opened yesterday and there's a [first look](#) over on the Midtown side of the site. They gave it a tentative thumbs up for the sauce and price-to-quantity ratio (\$7.95 for a Chinese takeout-sized container). It was their first day of business, and the reviewer was its third customer, so the overall quality remains to be seen.

