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# Daily Front Row Runway

2010 February 13

## La Perla



La Perla  
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**(NEW YORK)** Film noir and sexy lingerie? Yes please! Created with *Black Dahlia* in mind, La Perla Fall 2010 has all the cinematic elements a woman would want—mystery, drama, seduction, and glamour. Expert craftsmanship is synonymous with the European brand and this season was no different. A new laser cut technique using tulle and hand detailed embroidery is showcased on everything from translucent bodysuits to balconnet bras. Navy and noir dominated the scene with white, grey, and a dash of aubergine playing a strong supporting role. Who will win for the lead? The high-waisted retro briefs and silk chiffon robe with lace and satin detail get our vote.

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NEW YORK Fall 2010

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